



FROM EXECUTION TO VISION: **PEAK AFTER PEAK**

EXECUTIVE OPERATIONS | TECHNOLOGY-ENABLED SYSTEMS | IMPACT AT SCALE

CHEVY CHASE, MARYLAND
PEAKPHILLIPS.COM

A GUIDING LIGHT FOR YOUR NEXT PEAK

PEAK AFTER PEAK



Introduction

Peak Phillips approaches execution as infrastructure, not a temporary fix. By combining senior executive judgment, disciplined operations, workforce alignment, and human-centered technology, we help organizations scale impact without losing clarity or burning out leadership.

We exist so leaders can lead and organizations can perform, peak after peak.



COMPANY OVERVIEW

➤ **Mission**

From vision to execution. Peak after peak.

➤ **Vision**

To close the execution gap by aligning people, systems, and technology to deliver impact, growth, and return at every new peak.

➤ **Values**

Execution | Discipline | Stewardship | Access | Trust



What We Do?

Combining 22+ years of collective executive leadership, we deliver transformative solutions for organizations ready to scale their impact. From AI-powered operations to mission-centered fundraising, we turn strategic visions into measurable results.

- Fractional/Embedded Chief of Staff Services
- Strategic Operations & Executive Infrastructure
- Workforce, Education, & Leadership Development
- Strategic Partnership & Resource Development
- Community Engagement & Cultural Strategy
- Human-centered Technology & AI Integration

Sectors Served

- Federal, State, and Local Government
- Higher Education, Workforce Training, Secondary Education
- Healthcare and Behavioral Health Organizations
- Mission-driven Nonprofits and Faith-based Institutions



**Chief of Staff
Operations**



**Corporate
Communications**



**Change Mangement
& Transformation**



**International
Business
Development**

CAPABILITY AREAS

Executive Operations & Strategic Leadership

Comprehensive Chief of Staff services delivered as a strategic advisor and operational extension of C-suite leadership. Services encompass executive operations infrastructure, including calendar coordination, crisis management, and cross-functional communications, ensuring organizational effectiveness. Proven experience providing executive guidance for portfolios exceeding \$300M+ across 55+ federal and commercial contracts, ensuring execution, compliance, and performance across all business lines. Strategic planning capabilities translate organizational vision into actionable roadmaps while directing C-suite governance.

Corporate Communications & Brand Management

Full-spectrum corporate communications services supporting business development initiatives, client engagement strategy, and executive public relations. Deliverables include executive speech writing, presentation development, social media management, thought leadership positioning, content creation, video productions, and industry awards submissions. Strategic brand management encompasses MOUs, press releases, and media relations that enhance visibility and support growth objectives with consistent messaging across all channels.

Workforce, Education & Leadership Development

Comprehensive training design and facilitation for federal employees, executive leadership, and professional staff. Delivered executive leadership development for 355+ federal employees across 5 regional offices, achieving 90%+ participant satisfaction. Collaborative work with Job Corps and Division of Workforce Innovation on workforce readiness initiatives. Interactive curricula development using adult learning principles with expertise in diversity, equity, inclusion, leadership, and communication. Train-the-trainer capabilities prepare 20+ co-facilitators annually with a proven track record of measurable competency improvement.

Program Development & Implementation

Enterprise-level program design and execution reaching 5,000+ participants annually with 95%+ satisfaction ratings. Secured and managed \$600K+ in competitive grant funding, demonstrating fiscal management capabilities. Data-driven assessment frameworks achieve measurable results, including 286% stakeholder engagement increases through strategic restructuring and innovative delivery models.

CAPABILITY AREAS

International Business Development & Expansion:

Multinational expansion strategies with market entry frameworks and operational infrastructure across Tanzania, Kenya, and UAE. Generated \$15M+ in new business opportunities while navigating cross-border regulatory environments. Capabilities include establishing operations in emerging markets, managing international stakeholders, and ensuring compliance across U.S., East African, and Middle Eastern jurisdictions.

Financial Management & Legal Compliance

Oversight of legal restructures and compliance frameworks protecting organizational integrity. Track record includes \$2M+ asset recovery through forensic investigations and strategic legal coordination. Experience managing confidential legal and compliance matters across three international jurisdictions. Collaboration with business development teams contributed to 40% win rate improvement.

Human-Centered Technology & AI Integration

Technology-forward approach leveraging AI platforms, automation tools, and business intelligence systems to drive operational efficiency and data-driven decision-making. Proven implementation of AI-driven proposal development, automated contract tracking, and business intelligence systems achieving 35% operational efficiency improvements. IT operations oversight focuses on performance, technology strategy, and financial efficiency while ensuring investments deliver measurable ROI through strategic vendor management and implementation.

Organizational Development & Talent Management

Strategic transformation initiatives for 700+ employee workforces encompassing talent acquisition, performance management, and retention strategies achieving 22% turnover reduction. Direct supervision of cross-functional teams with performance management systems and KPI framework implementation.

Technical Capabilities

Comprehensive proficiency across AI/automation platforms (Claude AI, ChatGPT, Microsoft Copilot), project management tools (Asana, Monday.com, Smartsheets), business intelligence systems (Power BI, Power Automate), corporate communications platforms (Sprout Social, Canva, Adobe Creative Suite), and financial systems (ADP, Paylocity, Bill.com). Advanced capabilities in process automation, data visualization, and budget management. Training delivery expertise includes virtual platforms (Zoom, WebEx, Teams) and learning management systems.

Premier Service:

Execution Infrastructure for Leaders Scaling Impact

➤ Common Gap

- Execution Gap
- Leadership Bandwidth Gap
- Coordination & Alignment Gap
- Systems & Process Gap
- Workforce & Role Clarity Gap
- Transition Gap

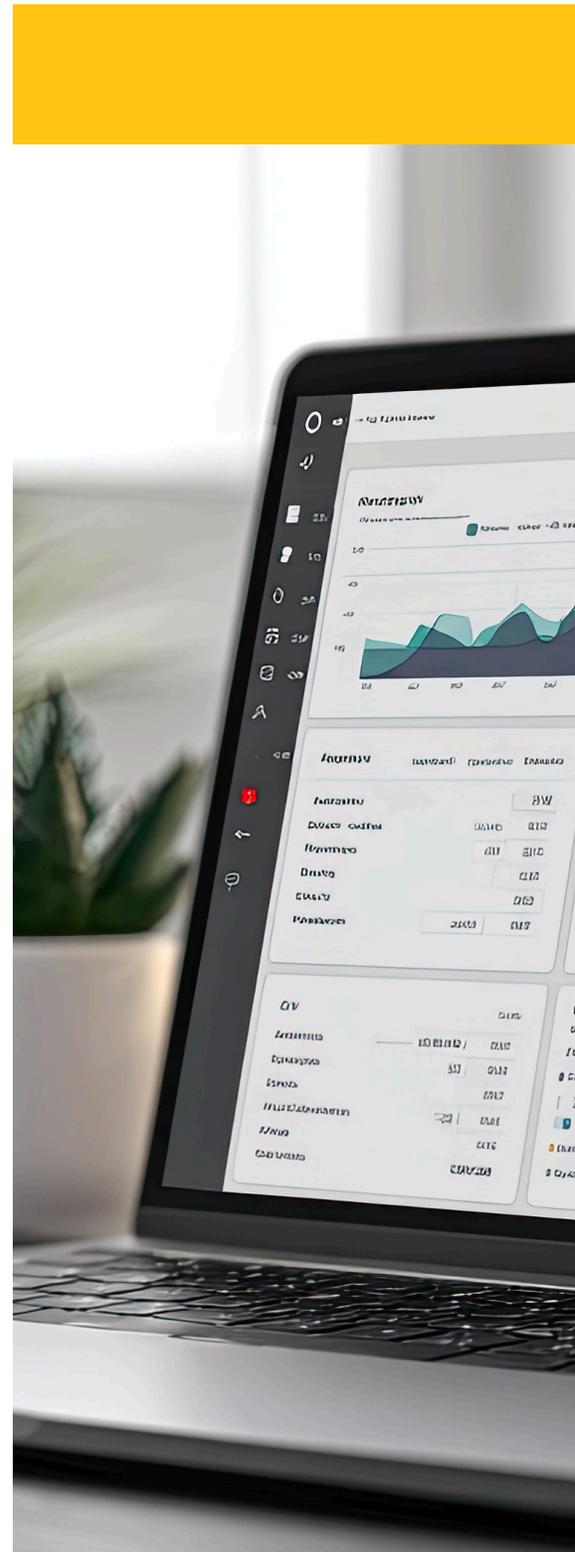
➤ Solution

Four-Stage Execution Infrastructure Process

- Discovery & Alignment
- Embedded Execution
- Systems & Capacity Building
- Stabilization & Scale

➤ Results

- Executive bandwidth reclaimed
- Strategic plans actually executed
- Chaos replaced with systems
- Growth without operational breakdown
- Priorities become measurable outcomes



Let's Connect

KWAME@PEAKPHILLIPS.COM

PEAKPHILLIPS.COM



Collective Leadership Model

As organizations grow in scope, responsibility, and visibility, leadership bandwidth, internal systems, and operational infrastructure often fail to scale at the same pace. We exist to bridge this gap by embedding senior-level execution capacity directly alongside leadership.

Peak Phillips is anchored by a complementary executive partnership that blends enterprise-scale operations, federal and public-sector oversight, higher education leadership, behavioral health administration, faith-based institution management, and community-centered transformation.

NAICS Codes & Service Alignment

541611 – Administrative Management & General Management Consulting Services

541618 – Other Management Consulting Services

541690 – Other Scientific, Technical, and Consulting Services

541512 – Computer Systems Design Services

541910 – Marketing Research and Public Opinion Polling

611430 – Professional and Management Development Training

624190 – Other Individual and Family Services

923130 – Administration of Human Resource Programs



PEAK
PHILLIPS